

PRESS RELEASE

COPRA Awards Lunch 2026 Celebrates Excellence at the Savoy, London

London, Wednesday 20th May — The Cosmetic & Perfumery Retailers Association (COPRA) hosted its highly anticipated **COPRA Awards Lunch 2026** at the iconic Savoy Hotel, bringing together leading figures from the beauty, fragrance and retail sectors for an afternoon of celebration, connection and industry recognition.

Set within the timeless elegance of The Savoy, the event served as a magnificent showcase of the talent, innovation and creativity driving the cosmetic and perfumery retail industry forward. Guests from across brands, retailers, agencies and suppliers gathered to honour excellence across a range of highly competitive award categories.

Hosted by **COPRA Chair Louisa Harris** and supported by **COPRA Director Jenna Anderson**, the awards recognised outstanding achievements spanning retail innovation, brand impact, customer experience and individual leadership. Finalists and winners reflected the dynamic nature of the industry, highlighting both emerging talent and established excellence within the beauty and fragrance community.

In addition to the main awards, COPRA proudly recognised **14 Retail Consultants** for their exceptional commitment to retail excellence and customer service, celebrating the vital role they play in elevating standards across the industry.

A standout feature of the afternoon was the distinguished line-up of guest presenters, including **Mitchell Halliday (Made by Mitchell), Tom Pellereau (CEO, Stylideas), Errol Douglas MBE and Ricky Walters (Founder, Salon 64)**. Their presence brought prestige and personality to the ceremony, underlining COPRA's commitment to celebrating collaboration and shared success across the sector.

Guests enjoyed a beautifully curated lunch while reconnecting with peers and forging new relationships, reinforcing COPRA's position at the heart of the cosmetic and perfumery retail community. The atmosphere throughout was vibrant and celebratory, with many describing the event as one of the highlights of the industry calendar.

COPRA is delighted to announce its next flagship event, the **COPRA Ball 2026**, taking place on **Thursday 5th November at the Royal Lancaster Hotel, London**. For tickets and enquiries, please contact hello@copra.org.

Date for the Diary

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COPRA Ball 2026

Royal Lancaster Hotel, London

Thursday 5th November 2026

For tickets and enquiries: **hello@copra.org**

For further information about COPRA and upcoming events, visit **www.copra.org**