

COPRA

Cosmetic & Perfumery Retailers Association

COPRA ASSOCIATE NON-RETAIL MEMBERSHIP

COPRA is the caring face
of the beauty industry

ABOUT

Founded in 1981, COPRA is a non-profit membership organisation set up to provide a focus for the cosmetics and perfume industry. Having fostered the Beauty Industry community during its transition from traditional bricks & mortar retail, towards a multi-channel, online and offline experience. We provide board members with regular opportunities to learn, connect, develop, and care for the UK's cosmetics and perfume industry.

We have implemented the following key goals to help the industry embrace and thrive through change:

- Foster relationships between the world's leading suppliers and retailers
- Recognize and reward outstanding products, businesses, and people.
- Champion togetherness, community, and generosity within the Cosmetic & Perfume Industry
- Support and dedicate our profits to the industry charity, 'Look Good Feel Better'.

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COPRA CARES

COPRA is the caring face of Beauty

In a world of fluid living and remote working the importance of community is more prominent than ever.

COPRA was born over 40 years ago with values and togetherness at the heart of everything we do. As the Beauty Retail industry stands at the forefront of creating social change, community, and experience, we feel our role is more important and more exciting than ever.

COPRA is a place of togetherness. COPRA cares.

COPRA is dedicated to raising money for the industry cancer charity. 'Look Good Feel Better', the only international cancer support charity that helps boost the physical and emotional wellbeing of people undergoing cancer treatment.

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COPRA ASSOCIATE NON-RETAIL MEMBERSHIP

BENEFITS & COST

- ▶ New Associate Non-Retail Membership for Businesses associated with the Beauty Industry.
- ▶ Annual Networking Event. A ticketed event where all members can attend. Industry guest speakers, bringing together areas of the beauty industry, encouraging connection across all membership levels.
- ▶ Members have priority event bookings.
- ▶ An opportunity to become a sponsor at the COPRA events.
- ▶ 'Priority Booking' for COPRA events.
- ▶ As an Associate Member of COPRA, you will be listed on our website and in COPRA event publications.
- ▶ COPRA Members are offered a unique opportunity to network across all industry disciplines.
- ▶ The opportunity to support our chosen charity 'Look Good Feel Better'.

Membership cost per annum:

Full Membership £550 + VAT

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COPRA NON-RETAIL MEMBERSHIP SELECTION PROCESS

- A prospective Non-Retail member can apply to COPRA directly or can be proposed by an existing member of COPRA.
- Application forms will be sent to prospective member for completion.
- All applications are presented to the COPRA team and reviewed for membership.
- If there is a favourable response to your application, a vote will take place. If successful you will be required to pay in advance for your membership.
- Membership commences once the membership fee is received.

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SPONSORSHIP & SUPPORT

We are delighted to provide direct connections to key industry professionals, regular networking opportunities and bespoke packages to suit your requirements. COPRA is the caring face of the Beauty Industry. COPRA nurtures the industry through our annual Awards Lunch, The COPRA Ball and through our online channels. We are very Proud to support 'Look Good Feel Better'.

- We create long-lasting relationships that provide tangible benefits for all our sponsors.
- Visibility & reach across the beauty industry. Retail, wholesale, logistics, manufacturing, press & media.
- Cosmetic, beauty and perfumery industry are committed to supporting COPRA.
- Our events attract an audience of over 1200 industry experts.
- Get in the Mag! All sponsors are featured in the event brochure.
- Showcase your brand.

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CURRENT FULL RETAIL MEMBERS

COPRA Membership is made up of passionate retailers within the Beauty industry. COPRA is always seeking link minded retailers to join its association, further strengthening its standing within the industry.

- Boots
- Bradbeers
- de Gruchy
- Debenhams.com
- Escentual.com
- Fenwick
- Flannels
- Harrods
- Harvey Nichols
- House of Fraser Group
- Jarrold
- John Bell & Croyden
- Morley Stores
- Next Beauty
- Oldrids
- QVC
- Space NK
- Voisins

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MEET THE TEAM

COPRA board is made up of the best in the business, the industries elite. The Board runs alongside our HQ team.

Our Board is always elected by our members and there are always great opportunities for all members to get involved at all levels.

- COPRA Chairman and Director, Samantha Nesbitt, Beauty Buyer, de Gruchy.
- COPRA Vice Chairman and Director, Katie Burley, Beauty Buyer, QVC.
- Debbie Trumper, COPRA Consultant.
- Camilla Pascucci, Secretary.
- Philip Steer, Treasurer.

"From raising awareness for Look Good Feel Better, creating networking opportunities and training initiatives, to the annual COPRA Awards, one of the key events in the beauty calendar, COPRA is both a dynamic and outstanding organisation that we are extremely proud to support."

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GET IN TOUCH

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