

# COPRA

Cosmetic & Perfumery Retailers Association

## COPRA Ball 2022

Wednesday 9<sup>th</sup> November, Royal Lancaster Hotel, Hyde Park, London

### COPRA SPONSORSHIP OPPORTUNITIES

#### COPRA BALL STAGE AREA SPONSORSHIP £5,000

A fabulous opportunity to promote your brand, using the stage area

You receive from COPRA:

- ★ 4 x Complimentary tickets to attend the COPRA Ball 2022
- ★ Thank you in the Chairman's speech and COPRA Ball brochure
- ★ Double Page of advertising in the COPRA Ball brochure
- ★ A well-positioned table at the COPRA Ball

#### GUESTS DRINKS RECEPTION SPONSORSHIP £4,000

An opportunity to promote your brand in our Drinks Reception Area

You receive from COPRA:

- ★ 3 x Complimentary tickets to attend COPRA Ball 2022  
Your company branding used in our Drinks Reception.
- ★ Thank you in the Chairman's speech and COPRA Ball brochure
- ★ Double Page of advertising in the Copra Ball brochure
- ★ A well-positioned table at the COPRA Ball

#### COPRA BALL EVENT BRANDING SPONSORSHIP £4,000

You receive from COPRA:

- ★ 3 x Complimentary tickets to attend COPRA Ball 2022  
Thank you in the chairman's speech and COPRA Ball brochure  
Full page of advertising in the COPRA Ball brochure  
A well-positioned table at the COPRA Ball

#### TABLE BRANDING SPONSORSHIP £3,000

You receive from COPRA:

- ★ 2 x Complimentary tickets to attend COPRA Ball 2022
- ★ Thank you in the Chairman's speech and COPRA Ball brochure.
- ★ An opportunity to place brand gifts at each of our tables for our guests to enjoy
- ★ Thank you card with your company logo placed on all tables.
- ★ A well-positioned table at the COPRA Ball

#### TABLE CENTRE DECORATION £3,000

You receive from COPRA:

- ★ 2 x Complimentary tickets to attend COPRA Ball 2022
- ★ Thank you in the Chairman's speech and COPRA Ball brochure ★  
Thank you cards with your company logo placed on tables.
- ★ A well-positioned table at the COPRA Ball

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#### COPRA'S OFFICIAL PHOTO OPPORTUNITY BRANDED BACKDROP IN OUR DRINKS RECEPTION & MAIN EVENT £3,000

You receive from COPRA:

- ★ 2 x Complimentary tickets to attend COPRA Ball 2022
- ★ Your Company logo featured on the official photo backdrop.
- ★ Thank you in the chairman's speech and COPRA Ball brochure.
- ★ A well-positioned table at the COPRA Ball

#### COPRA BALL TICKETS & MENUS £2,500

You receive from COPRA:

- ★ 2 x Complimentary tickets to attend COPRA Ball 2022
- ★ Your company logo printed on the tickets and menus.
- ★ Thank you in the Chairman's speech and COPRA Ball brochure.
- ★ A well-positioned table at the COPRA Ball

#### GOODY GIFT BAG SPONSORSHIP £2,500

You receive from COPRA:

- ★ 2 x Complimentary tickets to attend COPRA Ball
- ★ 2022 Your company logo on the side of the Goody Bag.
- ★ Thank you in the chairman's speech and COPRA Ball brochure.
- ★ A well-positioned table at the COPRA Ball

#### SOCIAL MEDIA BRANDING SPONSORSHIP £2,500

You receive from COPRA:

- ★ 2 x Complimentary tickets to attend COPRA Ball
- ★ 2022 Your Company logo featured in our SM area.
- ★ Thank you in the chairman's speech and COPRA Ball brochure.
- ★ A well-positioned table at the COPRA Ball

All sponsors receive thanks on the COPRA social media platforms and website.

(All sponsorship packages are plus VAT)

Thank you for your continued support.

The COPRA Team

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### COPRA SPONSORSHIP OPPORTUNITIES

#### DIAMOND SPONSORSHIP £10,000

You receive from COPRA:

- ★ 10 complimentary tickets to attend Copra Ball 2022, includes 6 bottles of Champagne
  - ★ Well Positioned table at the COPRA Ball.
  - ★ Mention is Chairman's Speech & thank you in the event brochure
  - ★ Branding on the holding slides at the event.
  - ★ Double Page of advertising in the event brochure

#### PLATINUM SPONSORSHIP £5,000

You receive from COPRA:

- ★ 5 Complimentary tickets to attend COPRA Ball 2022, includes 3 bottles of Champagne.
  - ★ Well-positioned table at the COPRA Ball
  - ★ Mention is the Chairman's speech & thank you in the event brochure
  - ★ Double Page of advertising in the event brochure.

#### GOLD SPONSORSHIP £3,000

You receive from COPRA:

- ★ 2 Complimentary tickets to attend COPRA Ball 2022, includes 2 bottles of Champagne.
  - ★ Well-positioned table at the COPRA Ball
  - ★ Mention in the Chairman's speech & thank you in the event brochure
  - ★ Full Page of advertising in the event brochure.

#### SILVER SPONSORSHIP £2,500

You receive from COPRA:

- ★ 2 Complimentary ticket to attend COPRA Ball 2022, includes 1 bottle of Champagne.
  - ★ Well-positioned table at the COPRA Ball
  - ★ Mention in the Chairman's speech & thank you in the event brochure.

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