

COPRA

Cosmetic & Perfumery Retailers Association

COPRA Ball 2024

Thursday 7th November, Kings Suite, Royal Lancaster Hotel, Hyde Park, London

COPRA SPONSORSHIP OPPORTUNITIES

COPRA BALL STAGE AREA SPONSORSHIP £6,000

A fabulous opportunity to promote your brand, using the stage area

You receive from COPRA:

- ★ 6 x Complimentary tickets to attend the COPRA Ball 2024
Thank you mention, in the Chairman's speech and COPRA Ball brochure.
- ★ Double Page of advertising in the COPRA Ball brochure
- ★ A well-positioned table at the COPRA Ball

GUESTS DRINKS RECEPTION SPONSORSHIP £4,000

An opportunity to promote your brand in our Drinks Reception Area

You receive from COPRA:

- ★ 4 x Complimentary tickets to attend COPRA Ball 2024
Your company branding is used in our Drinks Reception.
Thank you, mention in the Chairman's speech and COPRA Ball brochure.
- ★ Full Page of advertising in the Copra Ball brochure.
- ★ A well-positioned table at the COPRA Ball

COPRA BALL EVENT BRANDING SPONSORSHIP £4,000

You receive from COPRA:

- ★ 4 x Complimentary tickets to attend COPRA Ball 2024
Thank you, mention in the chairman's speech and COPRA Ball brochure.
Full page of advertising in the COPRA Ball brochure
A well-positioned table at the COPRA Ball

TABLE BRANDING SPONSORSHIP £4,000

You receive from COPRA:

- ★ 4 x Complimentary tickets to attend COPRA Ball 2024
- ★ Thank you, mention in the Chairman's speech and COPRA Ball brochure.
- ★ An opportunity to place brand gifts at each of our tables for our guests to enjoy
- ★ Thank you card with your company logo placed on all tables.
- ★ Full page of advertising in the COPRA Ball brochure
- ★ A well-positioned table at the COPRA Ball

TABLE CENTRE DECORATION £4,000

You receive from COPRA:

- ★ 4 x Complimentary tickets to attend COPRA Ball 2024
- ★ Thank you cards with your company logo placed on tables.
Thank you in the Chairman's speech and COPRA Ball brochure
- ★ Full page of advertising in the COPRA Ball brochure
- ★ A well-positioned table at the COPRA Ball

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COPRA SPONSORSHIP OPPORTUNITIES

All sponsors receive thanks across our COPRA Social Media Platforms and Website

COPRA'S OFFICIAL PHOTO OPPORTUNITY BRANDED BACKDROP IN OUR DRINKS RECEPTION & MAIN EVENT £5,000

You receive from COPRA:

- ★ 5 x Complimentary tickets to attend COPRA Ball 2024
- ★ Your Company logo featured on the official photo backdrop.
- ★ Thank you mention, in the chairman's speech and COPRA Ball brochure.
- ★ Full Page of advertising in the COPRA Ball brochure
- ★ A well-positioned table at the COPRA Ball

SOCIAL MEDIA BRANDING SPONSORSHIP £5,000

You receive from COPRA:

- ★ 5 x Complimentary tickets to attend COPRA Ball 2024
- ★ Your Company logo featured in our SM area.
- ★ Thank you mention, in the chairman's speech and COPRA Ball brochure.
- ★ Full Page of Advertising in the COPRA Ball brochure
- ★ A well- positioned table at the COPRA Ball

COPRA BALL TICKETS & MENUS £3,000

You receive from COPRA:

- ★ 2 x Complimentary tickets to attend COPRA Ball 2024
- ★ Your company logo printed on the tickets and menus.
- ★ Thank you, mention in the Chairman's speech and COPRA Ball brochure.
- ★ A well-positioned table at the COPRA Ball

GOODY GIFT BAG SPONSORSHIP £3,000

You receive from COPRA:

- ★ 2 x Complimentary tickets to attend COPRA Ball 2024
- ★ 2022 Your company logo on the side of the Goody Bag.
- ★ Thank you, mention in the chairman's speech and COPRA Ball brochure.
- ★ A well- positioned table at the COPRA Ball

(All sponsorship packages are plus VAT)

Thank you for your continued support.

The COPRA Team

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DIAMOND SPONSORSHIP £10,000

You receive from COPRA:

★ 10 Complimentary tickets to attend Copra Ball 2024, include 6 bottles of Champagne.

★ Well Positioned table at the COPRA Ball.

★ Mention in Chairman's Speech & thank you in the event brochure.

★ Diamond Sponsor Branding on the main event PowerPoint slides.

★ Double Page of advertising in the event brochure

PLATINUM SPONSORSHIP £7,000

You receive from COPRA:

★ 7 Complimentary tickets to attend COPRA Ball 2024, include 4 bottles of Champagne.

★ Well-positioned table at the COPRA Ball

★ Mention in the Chairman's speech & thank you in the event brochure

★ Double Page of advertising in the event brochure.

GOLD SPONSORSHIP £5,000

You receive from COPRA:

★ 5 Complimentary tickets to attend COPRA Ball 2024, include 3 bottles of Champagne.

★ Well-positioned table at the COPRA Ball

★ Mention in the Chairman's speech & thank you in the event brochure

★ Double Page of advertising in the event brochure.

SILVER SPONSORSHIP £3,000

You receive from COPRA:

★ 2 Complimentary ticket to attend COPRA Ball 2024, include 1 bottle of Champagne.

★ Well-positioned table at the COPRA Ball

★ Mention in the Chairman's speech.

★ Thank you in the event brochure.

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(All sponsorship packages are plus VAT)

Thank you for your continued support.

The COPRA Team

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